

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP OCT11/12 10.15
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT11/12 10.15

TTLS RTS
PLS CFM, THX 10/11

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

:LINE#:	REP	CD	:	TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START DATE	:	END DATE	:	SPTS /WK:	WEEK INVT	:	DAYS	:	TOTL SPTS:
:	LINE#:	:	:	:	:	:	:	:	:	:	:	DATE	:	DATE	:	:	:	:	:	:	SPTS:

AGENCY ADVERTISER CODE = AGENCY EST# = 1774
AGENCY PRODUCT CODE =

5	700P-730P	30	\$3,600.00	10/9	10/12	7	TU-F
5							

PROGRAM : JEOPARDY
CON COM1: 2 X PER DAY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	:	:	SPTS

30	A		600A-900A	30		\$1,600.00	10/13	10/13	2		SAT	2
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-5 FOR 1 SPOT/WK												

31	A		500A-600A	30		\$400.00	10/13	10/14	1		SA-SU	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 30-31												
STATION MAKEGOOD OFFERS:												
M5	OK'D	BUY#5				MISSED: TU-F/700P-730P	OCT11		30S	\$3,600.00	(OCT10/12)	
						OFFER: SAT/600A-900A	OCT13 (2/WK)		30S	\$1,600.00	PLS ADVISE.	
						& SA-SU/500A-600A	OCT13		30S	\$400.00		
CMT: WE CAN OFFER												

OCT/12	175500.00	CONTRACT TOTAL	175500.00
		TOTAL SPOTS	81

MARKET TOTALS	\$438,750	WFTV	40%	WKMG	22%	WESH	28%	WOFL	10%	WKCF	0%	WRBW	0%	CABL	0%
				WOPX	0%	WRDQ	0%	EFTV	0%						

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE